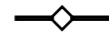


LABELED BY. *X STUDENT LABEL*

LOOKBOOK
2023





RESHAPING THE FUTURE OF FASHION

This lookbook shows the phygital collection, developed through co-creation between students of Summa Fashion, Studentlabel, and LABELED BY.

LABELED BY. aims to introduce students of Summa Fashion to new techniques, seeking to digitalize and automate the designing and production process, resulting in more localized and sustainable fashion. As a result from this collaboration a collection was showcased, employing AI for design, followed by the creation of digital fashion pieces. These digital fashion pieces were turned into real life wearables, using sublimation printing, 3D printing, and laser cutting.



DIGITAL PIECE No. 01



DIGITAL PIECE No. 02



DIGITAL PIECE No. 03



DIGITAL PIECE No. 07



DIGITAL PIECE No. 08



DIGITAL PIECE No. 09



LABELED BY. x STUDENT LABEL

DIGITAL

LABELED BY. x STUDENT LABEL

COLLECTION

DIGITAL PIECE No. 04



DIGITAL PIECE No. 05



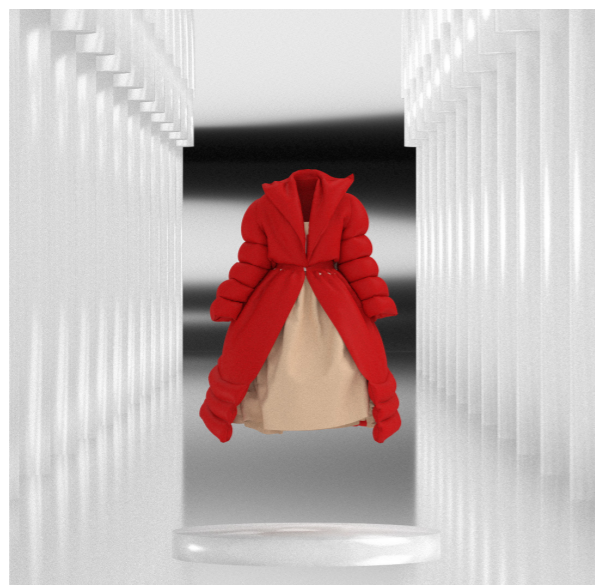
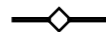
DIGITAL PIECE No. 06



DIGITAL PIECE No. 10



LABELEDBY.

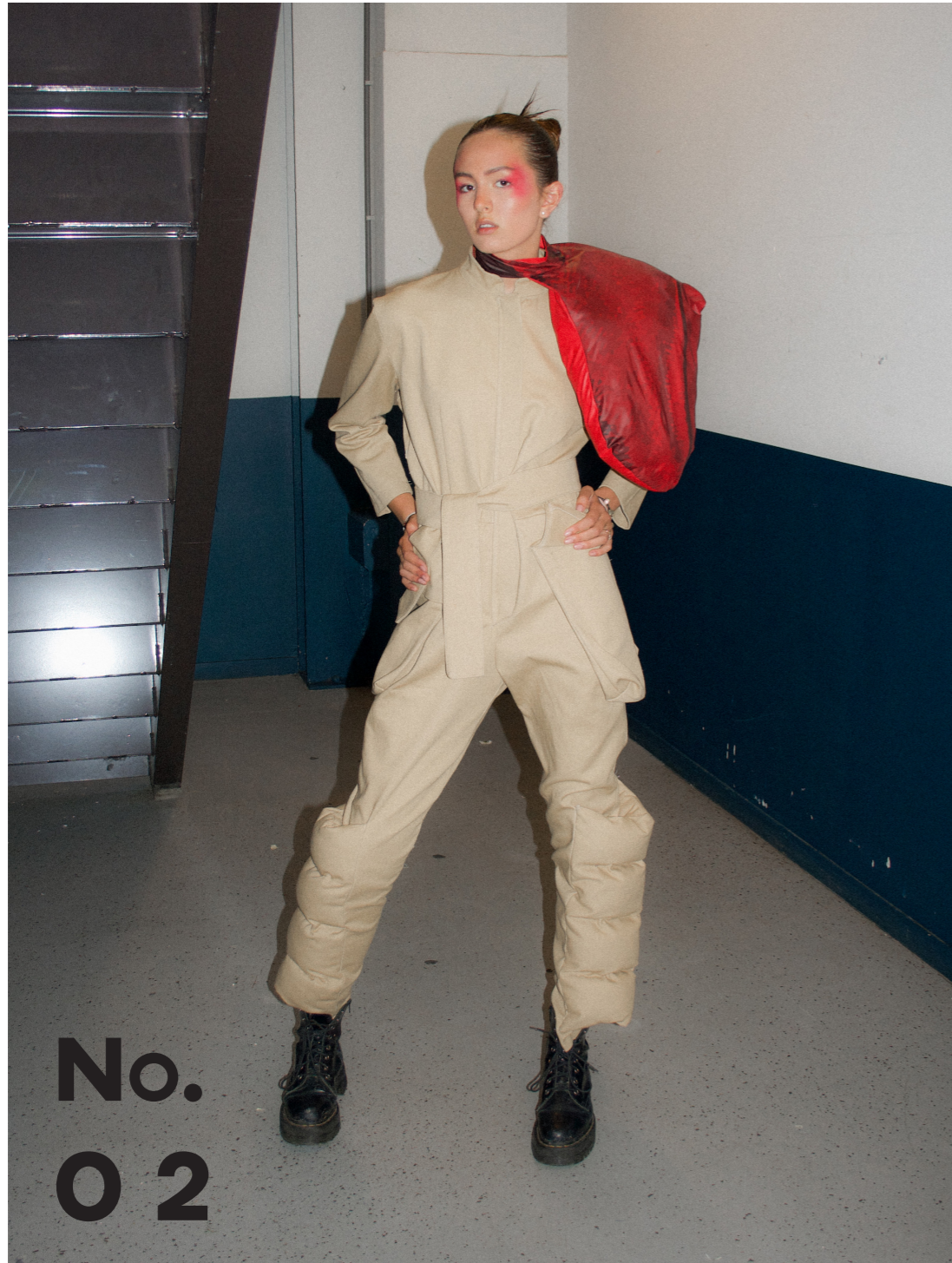


AVAILABLE RENTALS

We are thrilled to offer you the opportunity to rent fashion pieces from our exclusive LABELEDBY. x Studentlabel collection.



No.
01





DIGITAL DESIGN No. 02





No.
03

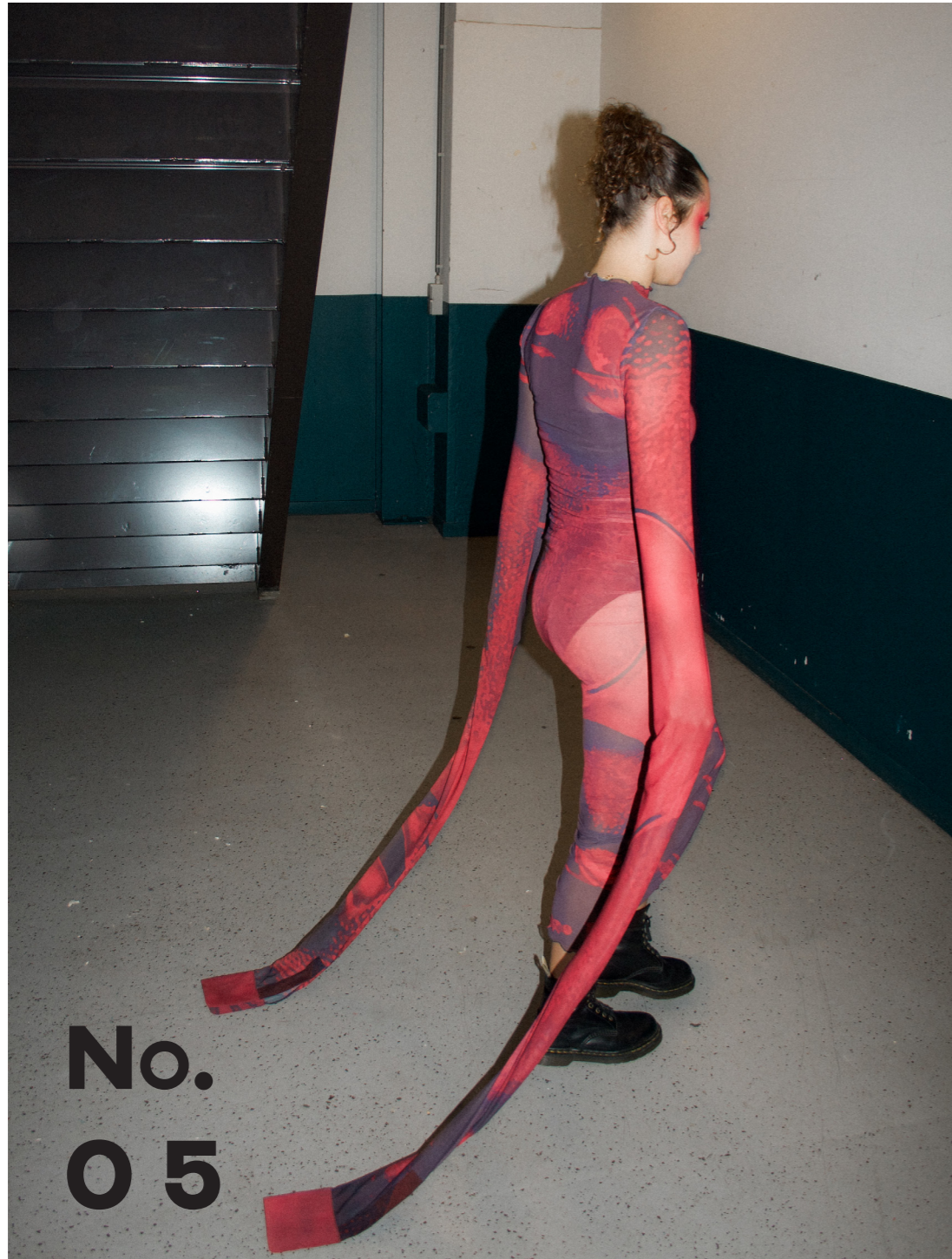




DIGITAL DESIGN No. 03



DIGITAL DESIGN No. 04







REAL LIFE WEARABLE No. 07



DIGITAL DESIGN No. 07





No.
09



DIGITAL DESIGN No. 09



No.
1 0



DIGITAL DESIGN No. 10

CONTACT US

We believe that fashion is not only about what you wear; it's also about the stories you create. Therefore our rental service is not only about access to innovative fashion; it's also about empowering aspiring models, hairstylists, makeup artists, students, influencers, and content creators.

To inquire about renting from our Labeledby. x Studentlabel collection, please reach out to us through our contact form on the website:

www.labeledby.com

Our dedicated team is here to assist you and ensure that your rental experience is seamless and memorable.

LABELEDBY. x STUDENTLABEL

