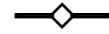


LABELEDBY.

DIGITAL PORTFOLIO

2023





RESHAPING THE FUTURE OF FASHION

LABELEDBY. is an allround
Fashiontech Studio.

Through experimental use of
new technologies we constantly
develop innovative applications
in close collaboration with our
clients.

SERVICES

Fashiontech consultancy

We love to work with
companies and creative
professionals to help
them realise their designs
and ideas. LABELEDBY.
is aware of state of the
art technology and is
specialised in 3D printing
on textile, phygital
fashion, digitization of
garments, and Fashion
NFT projects.

(Digital) Product development

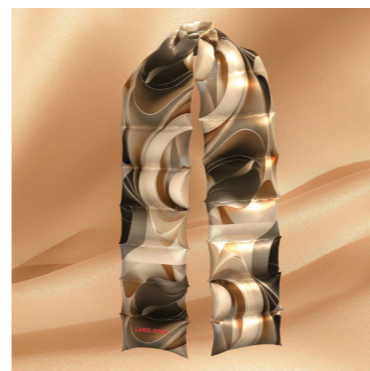
LABELEDBY. is well-
equipped to develop and
carry out small-scale
productions, from work
apparel and uniforms to
theatrical costumes and
eye-catching (digital)
fashion items.



(DIGITAL)
PRODUCT
DEVELOPMENT



PUFFER SCARF No. 01



PUFFER SCARF No. 02



PUFFER SCARF Custom



LABELEDBY.

PHYGITAL

We specializes in helping companies develop both sides of the equation—physical and digital products.

THE PHYGITAL PUFFER BAG MINI No. 01



THE PHYGITAL PUFFER BAG MINI NO. 04



THE PHYGITAL PUFFER BAG MINI NO. 02

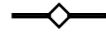




DIGITAL DESIGN



DIGITAL DESIGN



A.I. Designs & Campaigns

At LABELED BY., we use A.I. to create customized fashion campaigns for our clients.

Our team of experienced designers can work with you to figure out exactly what you want: from the color palettes and images you're looking for, to how many different variations of each piece would work best for your campaign.



P.02



P.03



P.04



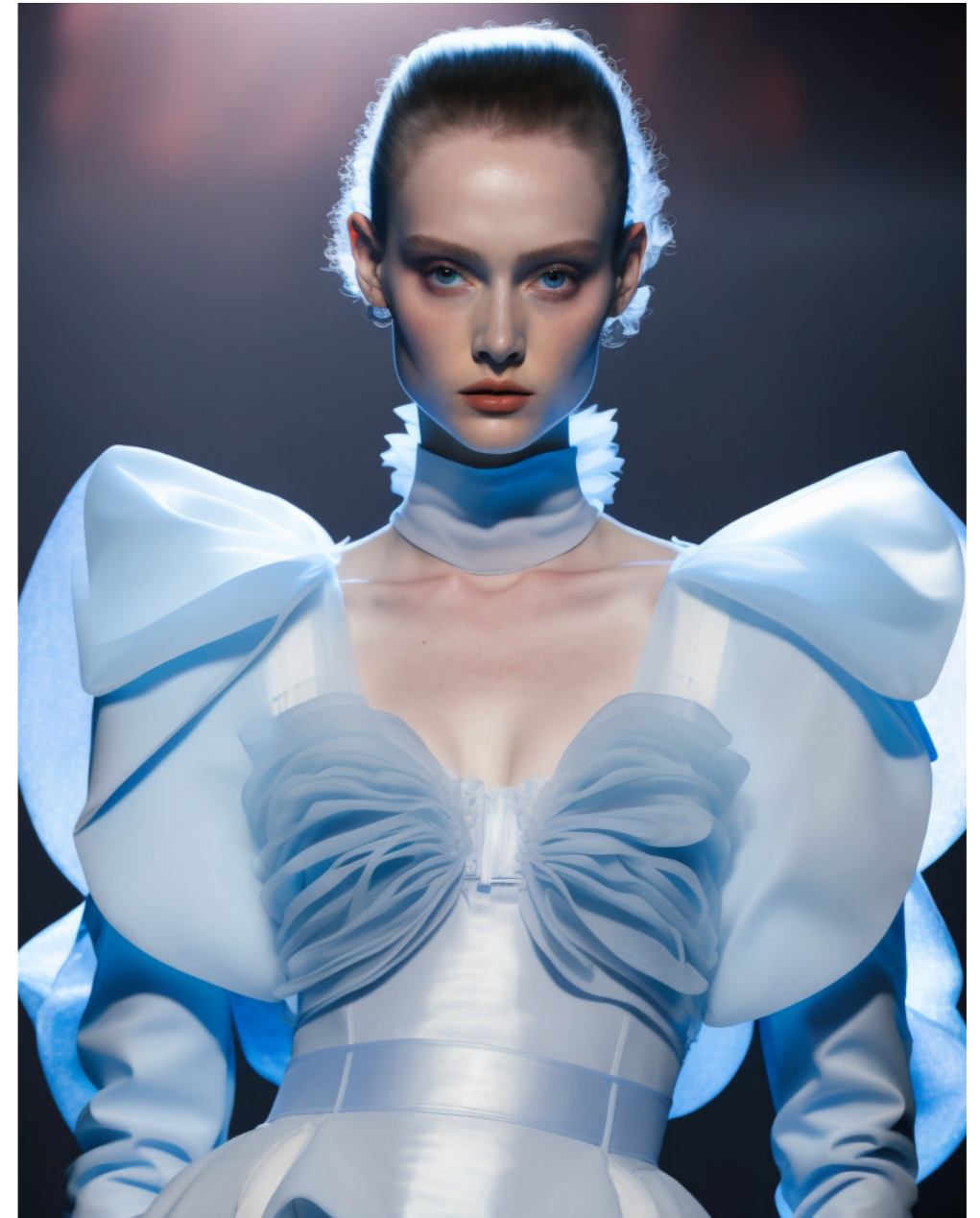
P.05



P.06



P.01



Pastel collection '22

FASHION NFT's

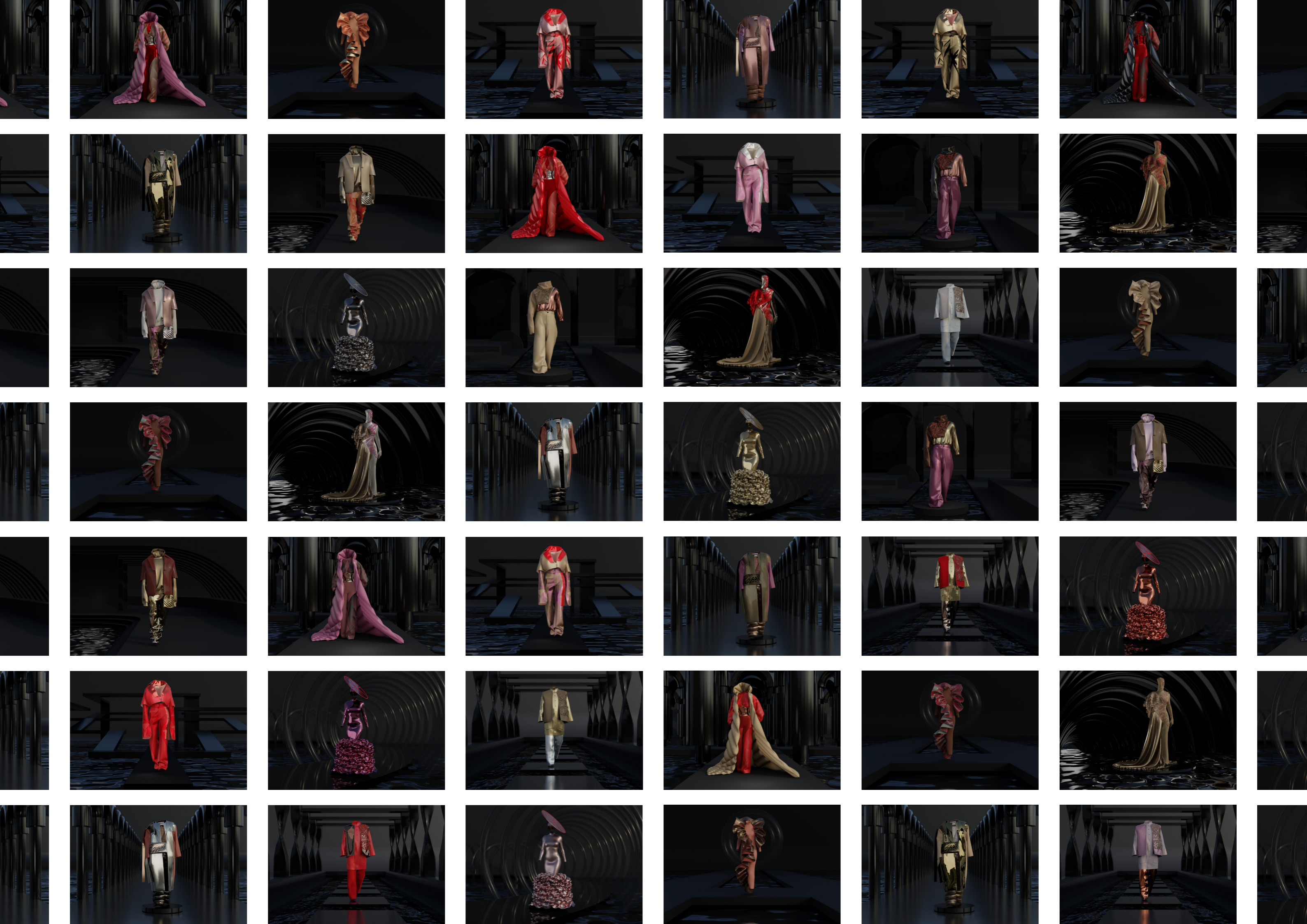
Infinity Of The Artificial Skin

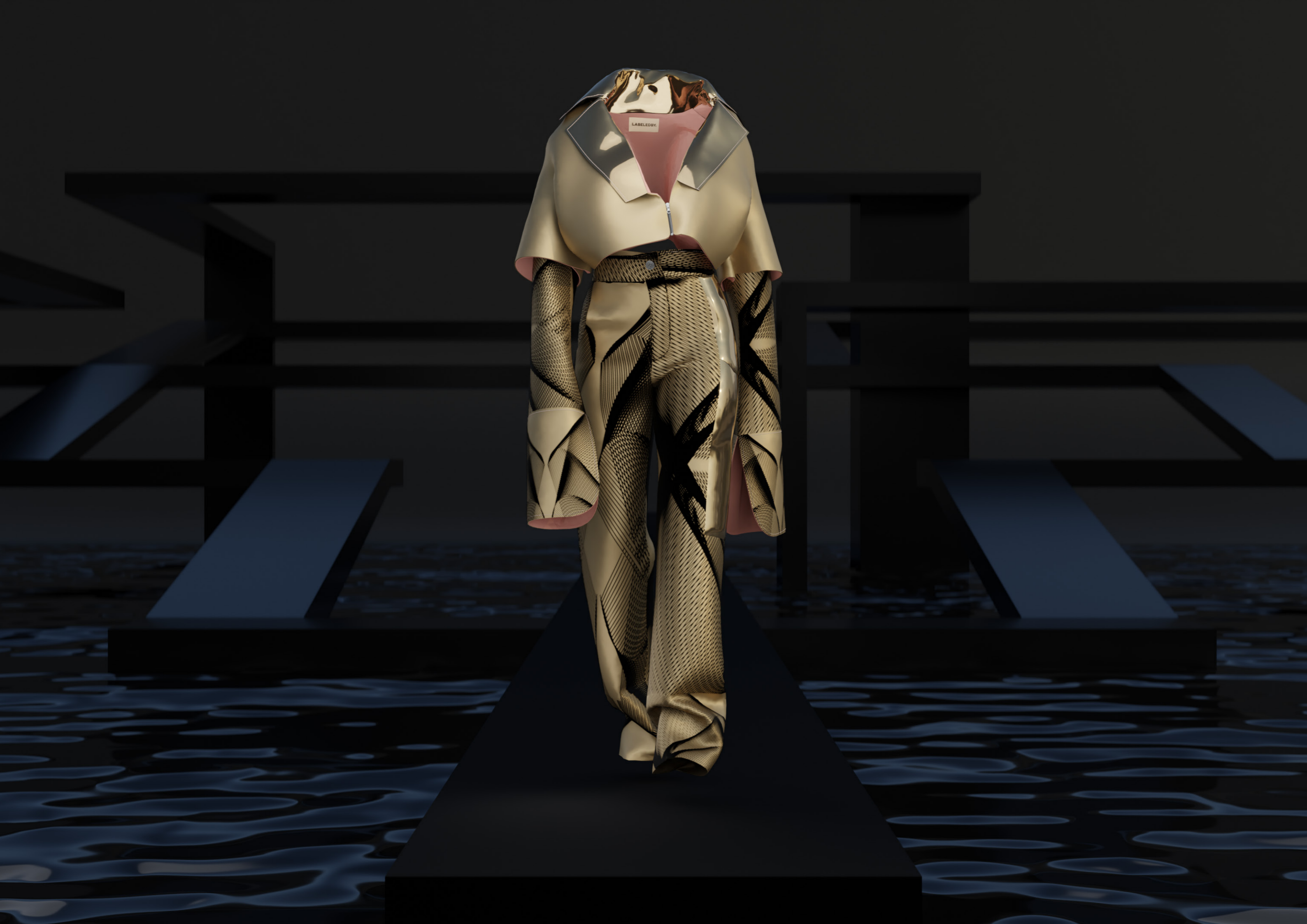
Envision a magical world, a world where one and all can fit, wear and show fashion they wish for. A place where we can show who we really are, what we value and how we feel through what we wear. A world where we do not focus on groups, instead we embrace the unique transhuman body that originated within culture, zeitgeist, evolution and natural deviation. We believe this magical world can become reality when fashion meets technology, so why not breach the ordinary?

The Infinity Of The Artificial Skin (IOTAS) collection uses a Metaverse first approach and is designed using mathematical fractals such as Sierpiński's arrowhead. Based on the underlying code and our rich experience in experimenting and printing with new textiles we want to deliver a phygital experience. We create both a physical product that can be exhibited in galleries and shown on the catwalk as well as a virtual item that can be collected and worn in the metaverse by its owners.

marketplace.labeledby.com









LABELEDY. is covered in the media and has attended several exhibitions including the Bangladesh Fashionology Summit, Dutch Design Week, and Material Xperience as representatives of fashion of the future.

- 2023 Virtual speaker Be Another Man, digital identity, Spatial.io
- 2022 Exhibition SheNFT, De Koepel, Haarlem
- 2022 Speaker Virtual Fashion & Virtual Bodies, Immersive Tech Week Rotterdam
- 2022 Interview De Makers Podcast
- 2022 Exhibition New Fashion Narratives, Bureau Europa
- 2022 Selected for Fashionclash Festival
- 2022 EPSON x LABELEDY. Design Awards, 2nd edition, Eindhoven
- 2022 Exhibition Dutch Design Week: Manifestations, Fashion Tech Farm
- 2022 MestMag, Aanstormend design talent van Brabantse bodem
- 2022 Brabant C -Fanzine #5, Eclectische mode voor de metaverse
- 2021 NOS, de Koningsdag Show - personalized garment Isolde Hallensleben
- 2021 EPSON x LABELEDY. Design Awards, 1st edition, Eindhoven
- 2021 Exhibition Dutch Design Week: Manifestations, University of Technology, Fashion Tech Farm
- 2020 Artikel RTL Nieuws, "Nederlands initiatief moet mondkapjes modieus maken" 2020 Article FashionUnited, "Mondkapjes het nieuwe fashion item"
- 2020 Article AD, "Mondkapjes als mode-item; Je kunt er beter het beste van maken." 2020 Article Volkskrant, "Kappen nou! De grote mondkapjes test"
- 2020 Article Trouw, "Hoe draag je een mondkapje het beste?"
- 2020 Exhibition Dutch Design Week: Fashion Tech Farm
- 2019 Organisator + curator Fashionshow Bangladesh Fashionology Summit
- 2019 VPRO Tegenlicht Meetup, Eindhoven
- 2019 ED, "Kleren maken de man, de machine maakt de kleren"
- 2019 Interview This is Eindhoven
- 2019 VPRO Tegenlicht Meetup, Tilburg 2019 2018 Artikel ED, "Jurkje uit de 3D-printer, waarom niet?"
- 2018 Exhibition Material Xperience
- 2018 Semi Finalist, Tue contest
- 2018 Viva 400 Visionista's
- 2018 Exhibition Dutch Design Week: Manifestations, Re-Imagine Retail seminar, Deense Kroon, Modebelofte Campina
- 2018 VPRO Tegenlicht, top 5, Future Fashion Pioneer
- 2017 Interview TU/e Cursor
- 2017 Exhibition Dutch Design Week